

WWW.HEINCKE.CO

- TRANSFORMATION -

- EVOLUTION -

WE INNOVATE TO NOURISH THE PRESENT
AND TRANSFORM THE FUTURE ...

PEOPLE

NATURE

TECHNOLOGY

AGRO-INDUSTRIAL SERVICES

HEALTHY FOODS



HEINCKE
GROUP

COMPANY PRESENTATION

WE INNOVATE TO NOURISH THE PRESENT AND TRANSFORM THE FUTURE



The world has changed...

*"The future of food is functional,
healthy, and sustainable."*

**Heincke is a global company specializing in natural and functional foods,
agro-industrial services, and innovative solutions.**

*We offer solutions that transform natural products into experiences that
combine taste, health, and sustainability.*

THE MARKET IS NO LONGER MEASURED BY VOLUME, BUT BY PERCEIVED VALUE.



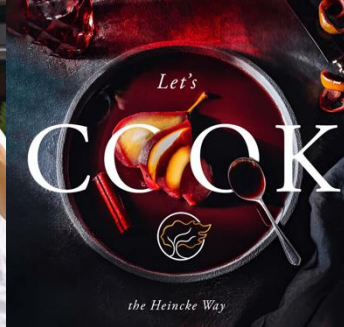
FROM NATURAL
TO FUNCTIONAL



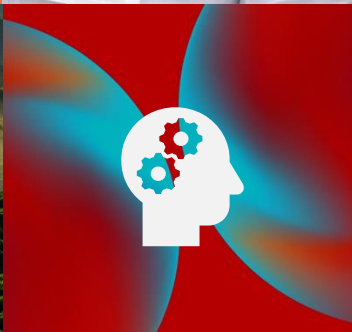
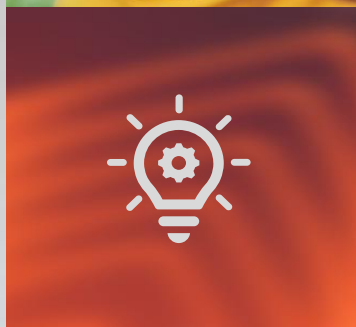
Legacy



Quality



FROM EVERYDAY
TO MEMORABLE



Sustainable Value

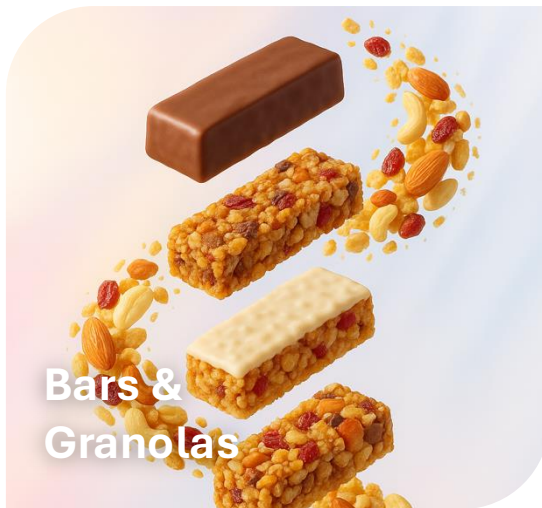
FROM A PRODUCT TO A
TRUSTED ECOSYSTEM OF
LOYALTY AND REPURCHASE





Our Product Portfolio

"A portfolio that evolves with people and their needs, offering more than products: experiences that generate well-being, loyalty, trust, and prosperity."



Bars &
Granolas

CEREAL, FRUIT, PROTEIN,
NUTRITIONAL, EXOTIC



Pure Products &
Functional Blends

COFFEES, COCOAS, SALTS,
SPICES, ADAPTOGENS



Natural
Sweeteners

PANELA AND ITS DERIVATIVES
CONVENTIONAL AND ORGANIC



Wines &
Spirits

ENTRY-LEVEL WINES, PREMIUM
LINE, SPECIALTY





Our Brands

OWN BRANDS



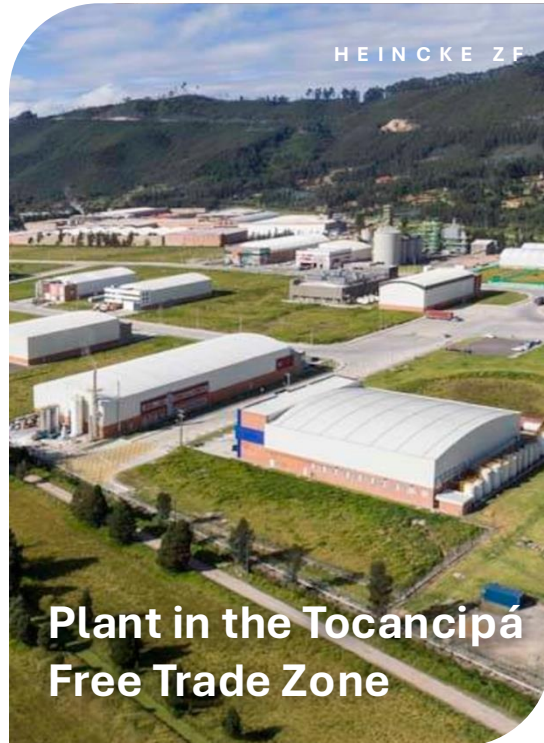
DISTRIBUTION





Differential services and capabilities

At Heincke Group, we transform ideas into world-ready products. With state-of-the-art technology, comprehensive processes and total traceability, we promote brands that seek to innovate, scale and generate real trust.



**Plant in the Tocancipá
Free Trade Zone**

State-of-the-art technology, certified quality, tax and logistical benefits



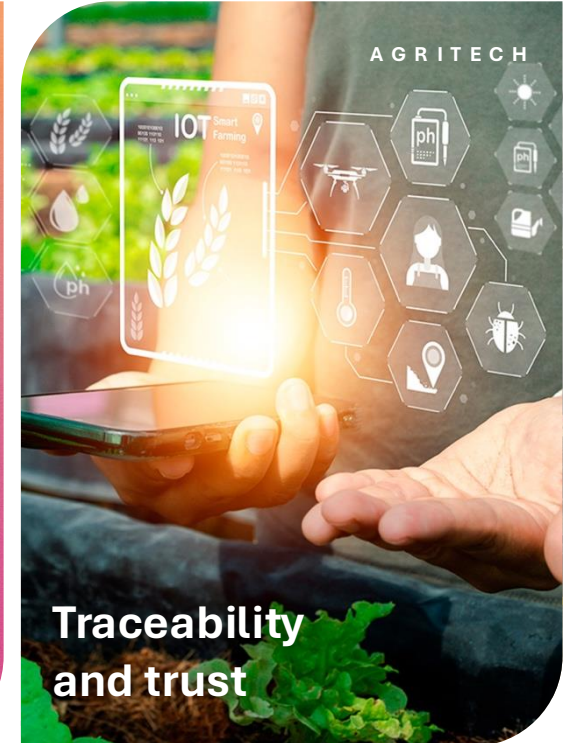
**Comprehensive
services**

Maquila, packaging, product development, coding, logistics



**Innovation and
scalability**

We create tailor-made solutions for retail and export



**Traceability
and trust**

Agritech and blockchain technology, origin and footprint of each product



Our Lines

I N N O V A T I O N

T R A N S F O R M A T I O N

E V O L U T I O N

We design and test machinery at scale to make processes more efficient. We integrate new technologies, optimize systems and energy, and create in-house solutions designed for a more agile, modern and sustainable future.



Doypack



Sachets



Bars



Dehydrated



Packaged in rigid bottles



Shelving storage



People, Innovation and Sustainability as a Driver

Every Heincke product is born from our people's commitment to creating well-being, balance and real impact.

People Creating the Future

*At Heincke, our greatest value is our people.
From their vision and passion,
proposals are born that drive
everything we do.*



Innovation That Drives Us

*We transform ideas into progress.
Technology, intelligence and
continuous improvement allow us to
elevate each process and each
product.*



Impact That Touches the Earth

*We work from the heart of the
organization to strengthen agriculture.
We develop capacities and improve
systems that elevate the entire
production chain.*

OUR AGRO-INPUTS 





Our Agro-Inputs

Greater efficiency, productivity, quality, and resources for our communities



+



We have developed two specialized agro-input grades to revolutionize sugarcane cultivation for pana production:

Tillering: Promotes stronger and healthier shoots.

Production and Quality: Enhances yield and significantly improves harvest quality.

We offer **flexible credit lines to our partners**, allowing payment after harvest, along with **special benefits and accessible pricing**.



Key Differentiators

A unique combination of innovation, capacity, transparency, and support that drives strong and scalable brands:



1

Functional, modern and diverse portfolio



2

Continuous product and packaging innovation



3

Large-scale industrial and logistics capacity



4

Full chain transparency and traceability



5

Positive social and environmental impact



6

Flexibility: private label or own brand



7

Multiple innovation and development solutions



Our Impact

Extracted from the 2024 Sustainability Report



Production plants across the country

8



Allied input production plants

23



Producers in our ecosystem

178



Direct and indirect jobs generated

1.2k



IN
2024



Corp
Climate
Collective

We have strengthened our commitment to:



205

Women employed in the chain



6.2k

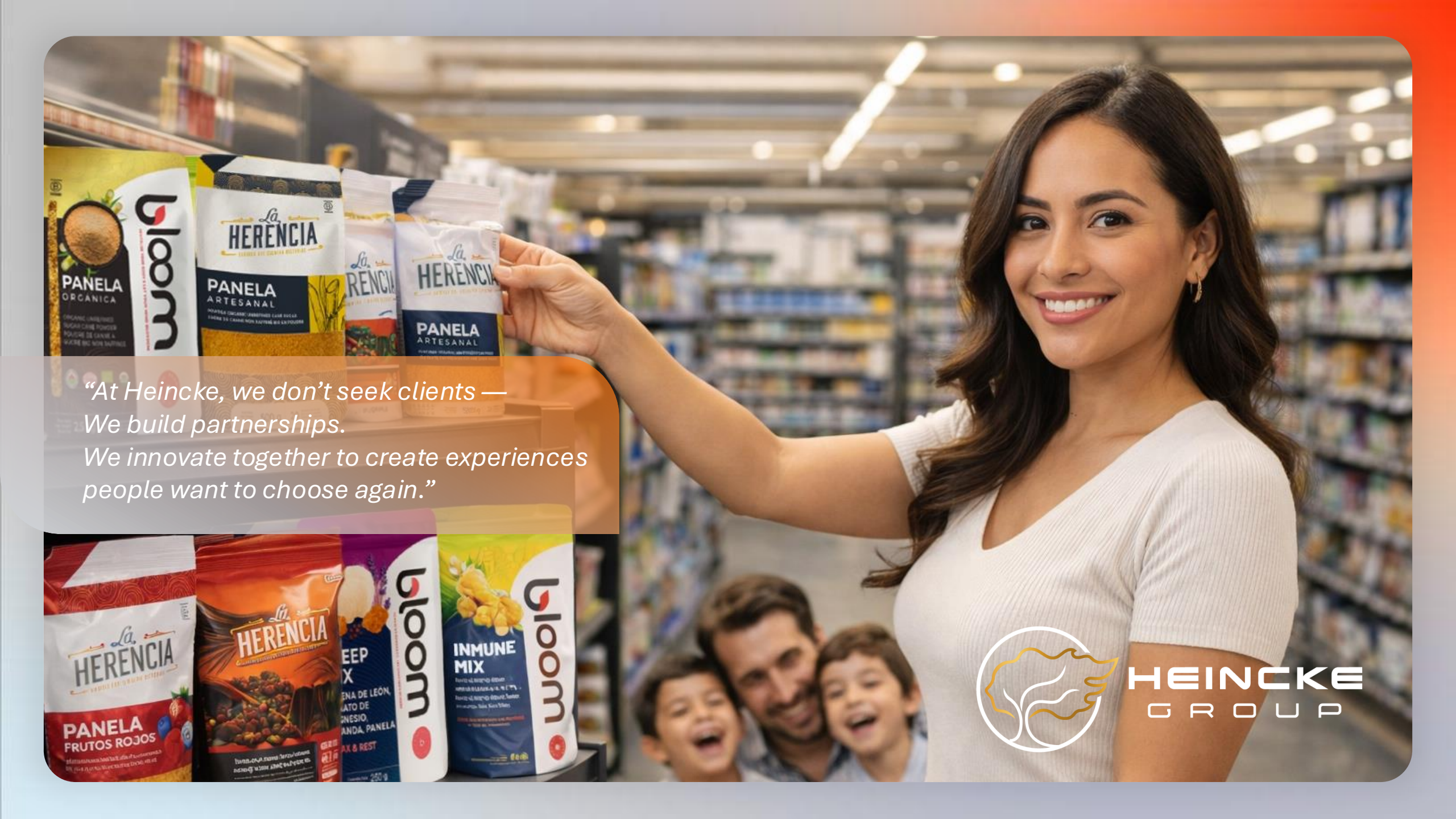
Tons of Agricultural Waste Processed



13.7k

Sugarcane harvested





*“At Heincke, we don’t seek clients —
We build partnerships.
We innovate together to create experiences
people want to choose again.”*



HEINCKE
GROUP

PEOPLE

NATURE

TECHNOLOGY

AGRO-INDUSTRIAL SERVICES

HEALTHY FOODS



Thanks



SALES@HEINCKE.CO



TOCANCIPÁ FREE TRADE ZONE – CELLAR 64, CUNDINAMARCA, COLOMBIA

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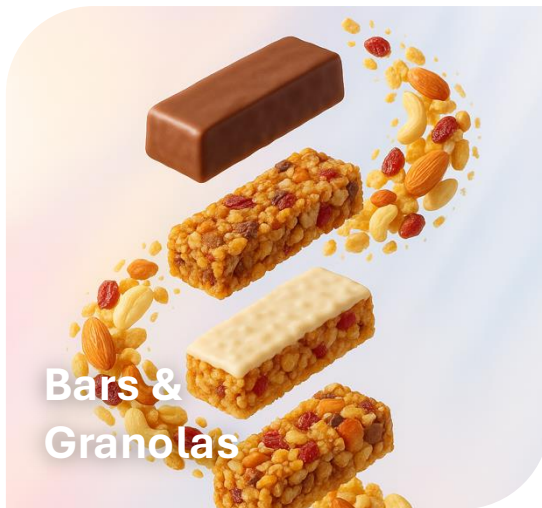
PRODUCT PORTFOLIO

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Our Product Portfolio

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NUTRITIONAL, EXOTIC



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LINE, SPECIALTY





BARS & CEREALS

Our Bars



CEREALS, NUTRITIONAL AND PROTEIN



Cereals
and fruits



Functional
and Protein



Functional
Granolas





Our Bars

We have the facilities and operation to assemble and package bars, cereals and granolas with the best quality inputs.



Nutritional source



Protein source



Natural energy source



Ideal for sports and vitality



Ideal for work and study



Ideal for breakfast and snacks





Functional Bars

Bars and granolas with pseudocereals, adaptogens, plant protein, dried fruit, nuts, and spices



Goldenberry, cocoa, lion's mane, quinoa, chia, vegetable protein, nuts, spices



Blueberries, pineapple, moringa, maitake, quinoa, chia, vegetable protein, nuts, spices



Beetroot, banana, ganoderma, quinoa, chia, vegetable protein, nuts, spices



Nutritional and Functional





Functional Granolas

Oats, seeds, nuts, superfoods, dried fruits, spices



Oatmeal flakes, pumpkin seeds, sunflower seeds, crystallized ginger chunks, chia seeds, papaya, pitaya, a touch of cinnamon and cardamom.



Oatmeal flakes, pumpkin seeds, sunflower seeds, cashew, puffed amaranth, whole dried blueberries, dried pineapple.



Oatmeal flakes, pumpkin seeds, sunflower seeds, flaxseeds, walnut pieces, sacha inchi, goji berry pieces, dried mango cubes.

Vegetable protein and whey





BARS & CEREALS

Pure Products & Functional Blends

COFFEES, COCOAS, SALTS, SPICES, ADAPTOGENS



Coffee



Cocoa



Himalayan Salt
Functional Salts



Functional
Blends

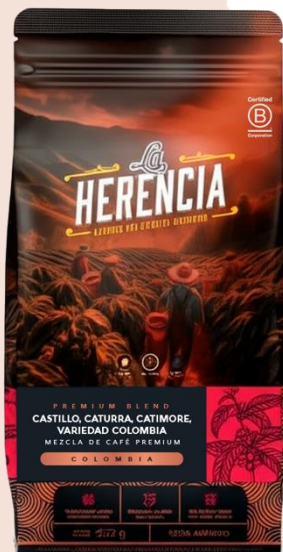




Specialty and Functional Coffees

We work with the finest Colombian specialty coffees

SPECIALTY COFFEES



Premium Blend

GRAINED OR GROUND



Bourbon

GRAINED OR GROUND

FUNCTIONAL COFFEES



+ Lion's Mane



+ Reishi



+ Maitake





Special and Functional Cacaos

"We work with high-quality Colombian cacaos that highlight their natural properties, aroma, and flavor."

PURE COCOA



Cocoa

FUNCTIONAL CACAOS



Relaxing



Metabolic



Antioxidant





Himalayan Pink Salt

"We work with high-quality Himalayan pink salt that preserves its natural minerals, texture, and flavor."





Functional Salts

The best blends, the best flavors for every moment.



Tierra Sagrada

Himalayan salt, Dried porcini mushrooms, Lion's mane powder, Parsley, White pepper



Mezcla Defensas

Himalayan Salt, Reishi Powder, Ground Dried Chilies, Garlic Powder, Onion Powder



Sal del Alba

Himalayan salt, lavender, chamomile, lemon





Ready and Functional Blends

Flavors and properties to revitalize the body and mind

READY MIXES



Pancakes, Waffles & Crepes

FUNCTIONAL BLENDS



Immune Mix



Golden Latte



Sleep Mix





NOURISHING SWEETENERS

Our Panelas

ORGANIC AND CONVENTIONAL



Block



**Granulated/Powdered
& Liquid**



Flavored



Bee Honey





Our Panelas

**Available under our own brands or white label. Organic and conventional.*



BLOCK



Square



Pill



Round



Fractional



Piloncillo

GRANULATED



Granulated



Special Granulated



Micro-Pulverized

LIQUID



Cane Syrup





Flavored Panela

We develop flavors that adapt to the demands of both the national and international markets



Lemon



Ginger and lemon



Red Fruits



Yellow Fruits





Bee Honey

The best foods for the world.



Blueweed Hierba Azul



Ulmo Organic



Quillay Organic



Mountain Organic





Our Brands

**Available under our own brands or white label. Organic and conventional.*



La HERENCIA
SABORES QUE CUENTAN HISTORIAS



La Herencia

Conventional granulated

ZANTA
DIVINE FLAVOR



Zanta

Organic granules of origin

bloom
REVITALISE YOUR BODY & LET YOUR MIND BLOSSOM



Bloom

Organic, conventional and special granules

Mecato
DE CAMPO



Mecato de Campo

Organic and conventional seasonal





BEVERAGES

Wines & Spirits

SPECIALTY AND VARIETAL WINES



*Entry-Level
Wines*



*Premium
Line*



*Specialty &
Collection*





Entry-Level Wines

The world's best, for the world.



EL ORIGEN

DESCUBRE TU PROPIA
NATURALEZA





Premium Line

The world's best, for the world.

La Herencia





Specialty & Collection

The world's best, for the world.



VIÑA AQUITANIA





Specialty & Collection

The world's best, for the world.





Specialty & Collection

The world's best, for the world.



"ORIGIN INSPIRES US, INNOVATION DEFINES US"

PEOPLE

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